



CUCRA/CUCEA Meeting, April 27/28, 2022, via Zoom

Introduction

UC Retirees Travel is back in business with two successful trips in March and a third trip April 20-May1. The program continues to be impacted by COVID and world conflict, but registration numbers for our remaining 2022 trips are encouraging. We have begun adding 2023 trips, and interest has been strong for those excursions as well.

Publicity

- Continued the monthly “Travel Talk e-newsletter; started in May 2019 with 689 subscribers; during the last six months, the list has grown from 1,611 subscribers to 1,731 subscribers.
- Continued sending publicity to retiree center directors and CUCRA reps on a monthly basis.
- Continued submitting articles to *New Dimensions*.
- Continued working with Bob Daly to list and update information on the CUCRA website.
- Offered four webinars: two by Collette and two by OAT.

Management

- Continued working with Dolores Dyer, assistant coordinator, on trip planning and publicity.
- Recruited two new UC Retirees Travel trip escorts: Vickie Leow from UCSF and Frank Trueba from UCSC.
- Met with OAT to discuss their pandemic-related customer service issues. OAT is aware of the issues and is working to correct them, so we hope that things will improve soon.

Trip Planning

- The New Orleans in January was cancelled due to low registration. Registration numbers dropped from a total of 34 to 27 for the two Spain and Portugal departures in March and from 26 to nine for the Netherlands/Belgium/France trip in April (primarily due to COVID concerns and the war in Ukraine), and the Baltic Capitals/St. Petersburg trip was cancelled because of the war.
- With the CUCRA executive committee’s permission, I allocated \$235 of travel funds to partially cover the cost of the escort’s trip for the Netherlands/Belgium/Holland tour. Normally we would not send an escort with fewer than 12 participants, but this trip experienced an unexpected last-minute drop in registrations, and I felt that it was important to still send an escort, especially with the current world uncertainties.
- Even with the current uncertainties, the majority of our 2022 trips have encouraging registration totals (cancelled trips in red). With these totals, CUCRA will realized at least \$25,000 in revenue for 2022.

Trip	Tour Operator/Escort	Current # travelers
New Orleans 1/23-27/2022-Cancelled	Collette	0
Spain/Portugal 3/4-19/2022	Overseas Adventure Travel/Sue Barnes	16
Spain/Portugal 3/7-22/2022	Overseas Adventure Travel/Sandra Norberg	12
Netherlands, Belgium, France 4/20-5/1	Collette/Dolores Dyer	9
Baltic Capitals/St. Petersburg 6/6-21/2022	Overseas Adventure Travel	0
Baltic Capitals/St. Petersburg 6/4-19/2022	Overseas Adventure Travel	0
Islands of New England 8/26-9/2/2022	Collette/Dolores Dyer	6
Canadian Rockies by Train 9/5-13/2022	Collette/Dolores Dyer	19
Cuba 10/17-22/2022	Premier/Dolores Dyer	26
Chile/Argentina 11/27-12/15/2022	Overseas Adventure Travel/Sue Barnes	17
Chile/Argentina 12/2-20/2022	Overseas Adventure Travel/Vickie Leow	15
Christmas on the Danube (12/2-10/2022)	Collette/Dolores Dyer	12
Total (as of 10/15/2021)	Trip is full	132

Submitted by Sue Barnes, UC Retirees Travel program coordinator