



CUCRA/CUCEA Meeting, April 29, 2021, via Zoom

Introduction

UC Retirees trips have been on hiatus since February 2020, when all travel came to a sudden halt due to the pandemic. All planned trips for 2020 and most of 2021 were cancelled. With the promising vaccination progress this year, trip planning resumed, starting with a tour to Canada in October 2021. The new trips are filling at a brisk pace. I am hopeful that all of the tours will go on as scheduled, but that will depend on continued vaccination progress in the U.S. as well as the destination countries.

Publicity

- Restarted the monthly “Travel Talk” e-newsletter in December 2020; experienced moderate growth to the subscription list; started in May 2019 with 689 subscribers; in the last six months, the list has grown from 1,097 to 1,196 subscribers.
- Restarted sending publicity to retiree center directors and CUCRA reps in December 2020.
- Restarted submitting articles to *New Dimensions* in March 2021.
- Continued working with Bob Daly to list trips on the CUCRA website.
- Offered five webinars (three by Collette, one by Overseas Adventure Travel (O.A.T.) and one by Premier World Travel).

Management

- Recruited Dolores Dyer, coordinator of the UCLA travel group, to become assistant coordinator of the UC Retirees Travel Program.

Trip Planning

- Planned one trip for late 2021 and seven trips for 2022:

Trip	# of travelers as of 4/11/2021	Maximum # of travelers	Current commission*
Canadian Rockies 9/9-17, 2021 Escorted by Dolores-Collette	21	20+**	\$6,000+-
Spain/Portugal 3/4-19, 2022 Escorted by Sue-O.A.T.	16 trip is full	16	\$2,500+-
Netherlands/Belgium/France 4/16-27/2022 (new) Escorted by Delores-Collette	0	15+**	
Baltic Capitals 6/6-21, 2022 Escorted by Sue-O.A.T.	15 1 single available	16	\$2,000+-
Switzerland by Train 9, 2022 (TBD-in planning stage) Escorted by Delores-Collette	0	19	
Cuba 10/17-23, 2022 Escorted by Dolores-Premier	4	20+**	
Chile/Argentina 11/27-12/13, 2022 Escorted by Sue-O.A.T.	15 1 single available	16	\$2,500+-
Christmas on the Danube 12/2-10, 2022 (new) Escorted by Delores-Collette	0	20+**	

*CUCRA earns 10% commission on each traveler; commission on first 10 people covers escort trip; if fewer than 12 register, trip will not be escorted.

**It may be possible to add more travelers if demand warrants and trip is not sold out.

Submitted by Sue Barnes
UC Retirees Travel program coordinator